EDUCATION

M.P.S. Digital Photography, School of Visual Arts, New York City, NY	2010
B.A. Cinema Studies, San Francisco State University, San Francisco, CA	2003

OUALIFICATIONS

- E-commerce, product, documentary, event
- DSLR/medium format, experience with video
- Studio lighting/strobe/set construction
- Photoshop CC/Lightroom CC/Capture One
- Adobe Creative Suite
- Microsoft Office/365 & Google Suite
- Color management/correction workflow
- Flatbed and drum negative scanning
- Digital retouching and enhancement

- Digital asset management (DAM) workflow development/archiving, metadata and keyword notation, data entry
- Inkjet printing/color proofing for evaluation, fine prints, and editioning
- Strong leadership and collaboration skills
- Communicative, organized, helpful, creative, self-motivated, adaptable, independent
- Open to learning new skills, troubleshooter

WORK EXPERIENCE

Specialist - Photographer, E-Commerce

Macy's Inc., Macy's Photo Content Studio, LIC, New York

2010 - 2021

- E-commerce, product, documentary, event
- Product styling, Studio standards and production guide development
- Tabletop studio lighting, production, post-production, researching new equipment/acquisitions
- Retouching, color calibration & management, DAM workflow and archiving/backups of assets
- Photographic project strategizing, planning, streamlining, and scheduling
- Workflow standards development, training, and mentoring
- Original member and liaison for curatorial projects developing internal gallery exhibitions

Freelance Photographer

Apollo Theater Foundation Inc., Education Department, Harlem, New York

2009 - 2020

• Event photography for in-house Educational Department lectures, performances, film screenings, and Q&A sessions, talks, tours, and both community and family-oriented activities

Museum of the City of New York, Galleries and Education Department, NY, New York2007 - 2013South Street Seaport Museum, Galleries and Education Department, NY, New York2012 - 2013

- Gallery documentation for individual artwork, entire shows, and archival purposes
- Product photography for retail store
- Negative/Interpositive flatbed scanning, retouching, and DAM management for reproduction and archival purposes
- Photography for in-house Educational Department activities, interiors
- Event photography for gallery openings, ceremonies, performances, lectures, Q&A sessions, talks, meet-and-greet receptions, and both community and family-oriented activities

Asia Society, NY, New York

2006 - 2015

- Event photography for in-house Cultural Programming, lectures, film screenings, Q&A sessions, talks, and meet-and-greet reception activities
- Guest educator for community and family-oriented programs, geared towards storytelling and cultural education